

Announcement of Call for Applications

'Safer, more sustainable food for all'

The Green Action Week Fund – India

A partnership between the Swedish Society for Nature Conservation and
CUTS International

Last Date of Submission

July 15, 2017



Consumer Unity & Trust Society (CUTS) invites applications for small financial assistance under its programme **Green Action Week Fund- India** for the year 2017.

The theme is '**Safer, more sustainable food for all**'.

Applications are invited from registered non-governmental organisations, civil society organisations and voluntary consumer organisations working in the field of environment and sustainable development in India for conducting awareness campaign and activities, such as workshops, stakeholder consultations, camps, rallies, street plays, signature campaign, preparation of Information, Education and Communication (IEC) material for creating mass awareness etc. on the identified theme.

Under this campaign, organisations will encourage more consumers to buy products from organic farming, consumer awareness and demand for organically-produced food, using farming methods without chemical pesticides and to promote organic farming.

The guideline with proforma of application for submission can be downloaded from CUTS website or sending request through email to project coordinator of GAW-India at CUTS.

The **Green Action Week Fund India** is a joint partnership established between the Swedish Society for Nature Conservation (SSNC) and CUTS International in 2017. The purpose of the grant is to fund short-term campaigning activities to raise consumer awareness on environmental issues.

CUTS with the support of SSNC is implementing ProOrganic project in Rajasthan since 2013 with specific objective of promoting organic farming and consumption in the state by involving CSOs in generating awareness, capacity building and advocacy. CUTS is also running Green Action Week campaign in Jaipur city since then to generate awareness among common consumers on organic food and sustainable consumption.

The campaign will be implemented during September-October 2017 mainly focussing global Green Action Week, i.e. October 01-09, 2017.

Last date of submitting the complete application to the CUTS office is **July 15, 2017**. Applications received after the last date will not be entertained under any circumstance. Please note that the decision regarding approval/rejection of proposal including the quantum of financial assistance to be provided will be taken by the CUTS and will be final.



For more information and submission of application, please contact:

Project Coordinator-GAW Fund India

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