

## Note

Draft/Cheque payable at par at Jaipur to  
"Consumer Unity & Trust Society"  
should be mailed to:

Consumer Unity & Trust Society  
D-217, Bhaskar Marg, Bani Park  
Jaipur 302 016  
India

### For Wire Transfer:

**Beneficiary: Consumer Unity & Trust Society**

**Bank Name: CANARA BANK**  
**Bank Address: Anukampa II, Ground Floor**  
**M. I. Road, Jaipur- 302 001**

**Account Number: 0362101011984**  
**IFSC/RTGS: CNRB 0000362**

- *Donations are 50% tax exempt under section 80G of Income Tax rules, Government of India. Please ask for a certificate should you want one.*

## About CUTS

Established in 1983-84 as a rural development communication initiative, Consumer Unity & Trust Society (CUTS) is now at the cutting edge of the consumer movement in India as well as across the globe and has become a leading Southern voice on trade, regulation and governance. Today, CUTS International, with a staff of around 150, operates out of:

- Three programme centres in Jaipur (CUTS Centre for International Trade, Economics and Environment, CUTS Centre for Consumer Action, Research and Training and CUTS Centre for Competition, Investment and Economic Regulation), one in Chittorgarh (CUTS Centre for Human Development);
- An advocacy centre in New Delhi, and a Centre in Calcutta (focusing on Consumer Safety and Grassroots Economic Development), India; and
- Four resource centres in Lusaka, Zambia; Nairobi, Kenya; Hanoi, Vietnam, and Geneva, Switzerland.

The organisation elects its Board/Executive Committee every fourth year, while the Secretary General heads the Secretariat. The organisation is accredited by Credibility Alliance and affiliated with the United Nations Conference on Trade and Development (UNCTAD) and several other inter-governmental and non-governmental organisations.

CUTS International's vision is '*Consumer Sovereignty*' and mission is '*Consumer Sovereignty in the Framework of Social Justice and Equality, Within and Across Borders*'. In all its work, it follows the method of research-based advocacy and connects the grassroots with the national and international policy making processes.



**CUTS International**

D-217, Bhaskar Marg, Bani Park, Jaipur, Rajasthan, India  
Ph: 91.141.2282482, Fax: 91.141.2282485  
Email: cuts@cuts.org, Website: www.cuts-international.org



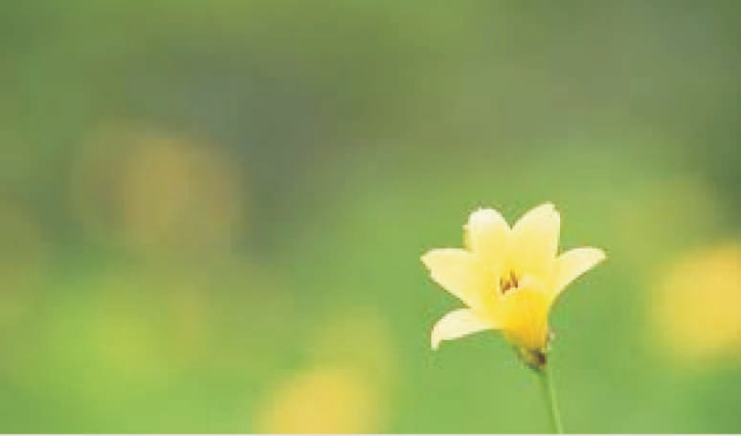
# Give us a Hand

## Consumer Unity & Trust Society



INDIA





## AN APPEAL TO FRIENDS OF CUTS

### Purpose

The Government of Rajasthan has kindly allocated a 5,000 square metres of land at a concessional rate to CUTS International to build a campus in Jaipur. This comes at an important juncture in our history, when we enter our 30<sup>th</sup> year. However, this effort needs a lot of money, hence this appeal to friends like you to help us.

### Request

For this purpose, we are requesting friends to send a small contribution of ₹2,500 or 5,000 or 10,000 *or more* to our bank account mentioned in the attached form. Or you can write a cheque and send it to us with the form. Your small gift will enable us to put the foundational bricks in the proposed campus. One friend has sent us a cheque for ₹30,000 to celebrate our 30<sup>th</sup> Anniversary.

In recognition of your gesture, we will send you a plaque: "I am a Friend of CUTS" which is mounted in a small velvet covered box.

### Background

We began out of a garage in 1983 at Jaipur with zero budget but with zeal and fire in our bellies to make the world a better place to live in through our strategic interventions in various areas of public policy with proven results. But not to rest on our laurels, we have also prepared a Vision 2034 document, which can guide us over the next 25 years. This can be seen at our website: <http://cuts-international.org>.

Going forward, we anchored ourselves in Jaipur as a reputed NGO, and have also established our presence throughout the world with centres in Geneva, Lusaka, Nairobi and Hanoi. For a brief history of CUTS, please see: [http://cuts-international.org/pdf/A\\_Brief\\_History\\_of\\_CUTS.pdf](http://cuts-international.org/pdf/A_Brief_History_of_CUTS.pdf).

Today, as CUTS enters its 30 years of existence, we have been able to build up a large network of friends around the world with our cutting edge work in areas of trade, regulation and governance. We would like to thank each one of you for your kind support and look forward to receiving it forever.

Thanking you in anticipation,  
Pradeep S Mehta and The CUTS Team

## Enroll me as a Friend of CUTS

Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_  
\_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

PAN Number: \_\_\_\_\_

I have transferred the amount vide bank transfer through \_\_\_\_\_ on \_\_\_\_\_

or I enclose a Cheque/Draft (payable at par at Jaipur) no. \_\_\_\_\_ for ₹ \_\_\_\_\_

in the name of "Consumer Unity & Trust Society" as Donation towards the Corpus Fund of CUTS.

Please send me the plaque:  
"I am a Friend of CUTS"

Date: \_\_\_\_\_

Signature: \_\_\_\_\_