

No. 24. October-December 2002

## Stuck Between Farm and Pharma, Nothing Special on S&DT

hen negotiators at the WTO broke for the winter holiday in December, champagne bottles were not uncorked as none of the deadlines could be met. First, the TRIPs and public health clarification ended in a stalemate. The US pharma lobby insisted on the coverage of a very limited number of diseases under the window of compulsory licensing and the power of poor countries to

import them if they did not have a domestic manufacturing capacity.

Second, the issue of farm talks did not move forward as per their desire to liberalise more than what was agreed during the Uruguay Round. Third, and this was the Like Minded Group's (LMG) pet issue: the demand of making special and differential treatment (S&DTs) provisions enforceable.

was stuck between 'hee haw' and 'hum haw' (Who moved my cheese?).

One worried soul is the WTO Director-General, Supachai Panitchpakdi. He had made an impassioned plea in the Financial Times of 16th December: "World trade must not be tripped by drugs", but that did not work before a very stubborn US. This will not only reinforce the comments by sceptics, who questioned the word 'development' in

the Doha agenda, but will marshall forces which are inimical to the whole trade liberalisation agenda.

oming to the fundamental issues, Imany have argued about the validity of the TRIPs in the WTO. Protagonists argue that if TRIPs is not

As a share to the world trade, the USA's imports in 2001 was 18.3 percent and exports: 11.9 percent. On the other hand, the EU's share for imports was 36.26percent and 37.16 percent for exports. Not that the EU doesn't come up with unfair actions, but at least it doesn't throw its weight around

> obscenely. Thus, one of the ways forward for the Doha agenda to move is to get the TRIPs out of the WTO and dispatched to the World Intellectual Property

> > Organisation, where it belongs.

he original deadline for the TRIPs debacle was set at the end of December 2002. The negotiations have now been postponed till February 2003. The breakdown of these highly visible talks on medicines may have

some serious implications on other negotiations. One thing that's sure is it would release a considerable amount of pressure from the EU to fulfil its commitments on agriculture.

Given the deadline, the EU might have yielded and submitted a proposal for modalities in the WTO farm negotiations. But, we must not forget that the EU farm lobby is no less powerful than the US pharma lobby. So what the US has done to TRIPs can easily be a role model for the EU's approach to farm talks.



there, the US will walk out of the WTO. So what, if it does. Anyway, by its 'ugly American' behaviour, it causes enough problems, whether at Geneva or out of Washington. For example, when Iran's application for an observer status at the WTO came up at the General Council meeting in October, the US delegate shot it down, with words to the effect that "it does not even have to give any reasons for its objection".

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WTO: Need for a Proactive Agenda	3	US Blocked A Deal	10
US Back on Top for Economic Potential	4	EU Talks on GMO Labelling Rules	11
Nobel for Behavioural Economics	5	Regulating Work in the EU	12
Rifts Imperil WTO Deadline	7	Fears for Effects of Climate Change	13
Trade Negotiations are Political	8	Countries to Miss Education Targets	14
Poor Nations' Qualms on WTO	9	Finding the Right Medicine	15



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Already, there are serious drawbacks in its proposal. First, the Commission wants a reduction in trade barriers to be staggered over six years, starting 2006. This means farmers in poor countries will have to wait until 2013 for the EU to halve its export subsidies. Second, the EC's proposal does not embrace fundamental reform in global agricultural trade as it has little intention to reform its Common Agricultural Policy (CAP), which would have enabled them to go for deeper tariff and subsidy cuts. Third. the EC conditioned its proposal on allowances for animal welfare and food safety support to farmers.

Only two days after the EU submission, Stuart Harbinson, Chair of the negotiating session of the Committee on Agriculture (CoA), circulated an 'overview paper' that outlined the current status of negotiations on establishing numeric

targets, formulas and other 'modalities' for countries' commitments to be met by March 31, 2003. however, negotiators will continue to have sleepless nights in the ensuing first quarter of the New Year.

As regards S&DT provisions, the Trade and Development Committee of the WTO could not bridge the gap and thus failed to meet the second deadline after having already missed a mandated July 31, 2002 deadline.

The discussions on S&DT over the last few weeks were split into two thematic groups. The first focussed on coming up with a first basket of decisions for immediate action. In this regard, Chairman Ransford Smith, prepared (on his own responsibility) 22 potential recommendations for agreement-specific proposals. The second thematic group dealt with how, and

in what time frame, to proceed with the remaining issues.

On the last day of talks before the winter break, members could not agree on either of the two tracks. On agreement-specific proposals, only four out of the 22 on the Chair's list were acceptable to all. On the way forward, members could not agree on future deadlines or the procedure to handle the remaining proposals. Finally, members agreed that Ambassador Smith would go ahead and make a factual interim report to the General Council on the state of S&DT discussions.

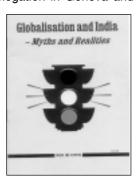
Overall, the year 2002 ended on an extremely disappointing note for the poor countries. Frankly, there is no pundit who can forecast which way things will turn. Clearly, the overloaded developing country negotiators will be hard pressed to deal many issues simultaneously.

### **FORUM**

### **Contribute to Clarity**

Thank you for introducing me to the work of the CUTS Centre for International Trade, Economics & Environment as well as to the background of your interest in these areas.

I was already aware of the work that CUTS has been doing through my previous functions with the European Commission, both as Head of Delegation in Geneva and more



recently in the Trade Directorate General in Brussels. Nevertheless, I am pleased to receive some of the recent briefing papers and copies of the newsletters, which are very well done.

Let me make one comment in particular, which relates to the monograph that you have published on 'Globalisation and India'. Since, globalisation is an area, which is often not well understood and which in some way seems to have become

regarded as a brain child of the World Trade Organisation (WTO), I was particularly struck by the way in which you have dealt with this issue.

I congratulate you on a real effort to contribute to the clarity of thinking in this general area and hope that your sensible observations will reach the right audience and have due effect.

> Roderick E. Abbott Deputy Director-General World Trade Organisation

### Very Useful for Understanding

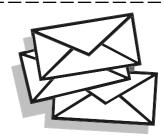
Your publications are very useful in developing a better understanding about the situation on globalisation and steps to be taken to make its best use.

R. A. Mital Secretary Hind Mazdoor Sabha New Delhi, India

### On Topical Issues

Your publications are useful to our faculty and students. Congratulations for covering topical issues.

B. K. Tiwari
Professor & Head
Centre for Environmental Studies
North-Eastern Hill University
Shillong, India



### **Quench my Thirst**

I am a mission organiser and development consultant. I received your address from 'Go Between,' a publication of the United Nations Non-Governmental Liaison Service.

I read with interest the launching of your Jubilee 2010/2020 Campaign. I wish to have more detail information about your activities and how can I involve. Please send me all your publications on trade and economic policy issues.

Biplab K. Biswas Naihati, West Bengal, India

### **Minister Desires Two More Sets**

Thank you very much for sending "ABC of the WTO" and "WTO and India: An Agenda for Action in Post Doha Scenario" to Balasaheb Vikhe Patil, Union Minister of Heavy Industry & Public Enterprises.

He desires that two more sets of the books may please be sent to him for his use.

> D. S. M. Sundaram PA to Minister New Delhi, India

## **WTO: Need for a Proactive Southern Agenda**

The lack of agreement on common goals for trade liberalisation has resulted in a deadlock. To move forward, one needs to be free from all biases to explore the options and look into the issues, which have emerged with the new trading regime.

Anyone following the debate would realise that much of it is being conducted with "set minds". Opponents claim that WTO dictates policies and is for free trade at any cost. In the WTO system, commercial interests take priority over development, environment, health and safety issues.

On the contrary, proponents declare WTO as a panacea for every

ill. They claim that it is the forum only where countries can thrash out their differences on trade issues. They argue that WTO promotes nondiscrimination and transparency, which in turn can play an important generating role in growth. economic especially in the developing countries.

Who is right? The answer depends on what is expected from economic liberalisation

and free trade. One side thinks that economic growth should be a means towards achieving sustainable social, environmental, and human development. Whereas, the other side thinks that trade liberalisation and economic growth in itself is a means and goal.

Nothing is perfect, and certainly not the WTO. In theory, it says that the multilateral trading system should be without any discrimination; should be freer (with barriers coming down through negotiations); should be predictable; more competitive; and more beneficial for the less developed countries. However, in practice, we find that the benefits of WTO-led trade liberalisation tend to accrue to the more developed and rich nations and there is no apparent relief for the less developed countries.

Given this situation, many trade diplomats from the developed world are trying to put forward two points.

First, if the developing countries are not gaining the promised benefits from the WTO system, it is their weakness. Secondly, demand of Bretton Woods institutions (International Monetary Fund and World Bank) for a rapid trade liberalisation in developing countries has nothing to do with the WTO.

But why do these international financial institutions (IFIs) have to interfere with WTO affairs? Who are the main actors behind these institutions? And, is there any way that developing countries would be able to get benefits of trade liberalisation, which they have to adopt to fulfil the loan covenants of these IFIs?

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In these circumstances what strategy should developing countries, such as Pakistan, follow? These questions need to be answered if one wants the developing countries to proactively engage in the process of trade liberalisation.

s WTO really important enough for developing countries to remain its member? There can be more than one opinion on it. However, one needs to think of the alternatives if developing countries opt out from the WTO. In that case, they have to rely either on bilateral or on regional trade arrangements; without any set of defined rules for international trade. Small countries, although not getting much out of the WTO, may become even weaker without it.

Developing countries should not only join the WTO, but they should also have their own agenda (Southern Agenda) on trade and sustainable development. Unfortunately, such an agenda or common vision for developing countries does not exist.

Developed nations, on the other hand, have their own trade and sustainable development agenda. They want their own brand of "sustainable development" in the world. The lack of a Southern Agenda in the WTO creates a potential space for developed nations to impose their agenda on the South.

Conomist Dani Rodrik of Harvard University, in his book 'The New Global Economy and Developing Countries' argues that developing

nations must participate in the world economy on their own terms. He suggested that developing countries should not take a defensive position while joining the world economy; rather, they must be proactive in defining the agenda of their choice.

But is it possible for these countries to act on this advice? They do not have enough shares/votes in IFIs to define the agenda of their choice. The only forum where they are in

majority is the WTO and that is where they should come up with a proactive Southern Agenda.

Developing countries need to balance activism on WTO with research and should formulate their positions based on thorough research. Once their own agenda is set and research-based positions are taken, it would be easy for them to focus on commonalities and establish alliances and networks.

Developing countries in the form of alliances can proactively face the Northern Agenda by accepting whatever is in their favour and rejecting that, which is not in their national interests. These are some steps, which may be effective to weaken the WTO-IFI nexus.

### Abid Qaiyum Suleri

Sustainable Development Policy Institute Islamabad, Pakistan (Abridged version of an article published in Jang, 17.11.02)

#### **Reward for Good Governance**

African countries will be chief beneficiaries of an annual \$5bn US government programme to reward emerging markets that meet its criteria for good governance, Walter Kansteiner, the US assistant secretary of state for Africa, said.

The US will reinforce Africa's financial infrastructure through the Millennium Challenge Corporation, an initiative to boost private sector investment in developing countries.

Support will be channelled to countries, which score highly on a system of 16 indices measuring good governance, economic liberties and delivery. US officials insist their measures will be objective and not allow discrimination.

"The private sector will get Africa up and going. It won't be just official development assistance. Governments must work together to set the table, but the private sector will deliver the meal," said Kansteiner.

(FT, 11.12.02)

### **Failing to Reach Debt Default Deal**

Finance ministers and central bank governors from the Group of 20 rich and developing nations failed to bridge the gap. This was due to widely opposing views of how best to resolve emerging market debt defaulters.

The Group agreed to postpone a decision on whether to establish a sovereign debt mechanism until the

next annual spring meeting of the World Bank and the International Monetary Fund.

Officials said that the leading Latin American countries, particularly Brazil and Argentina, continued to be adamantly opposed to any compulsory system of debt resolution. Other developing countries, like China and India, were more agnostic about the proposal.

The Latin Americans argue that a debt resolution mechanism would sharply raise their cost of financing on the international markets. (FT, 25.11.02)

### **Need of Extensive Reform Effort**

Japan's economic recovery is faltering, and the government must push ahead with drastic structural reforms to rekindle growth. This was stated by the Organisation for Economic Co-operation and Development (OECD).

According to OECD's annual report on Japan, its GDP is likely to grow a slim 0.5 percent to one percent a year through 2004. "But the balance of risks is now on the downside," the OECD said, "given signs of slower growth in the world economy and the possibility of a further deterioration in financial conditions."

The country has seen several major policy developments since October. For example, the government unveiled a plan to tackle banks' non-performing loans. (WSJ, 20.11.02)

### **Good Prospect for South Asia**

Future economic prospects for the South Asian region are brighter than before. According to the World Bank, the region should be able to achieve an average GDP (Gross Domestic Product) growth of 5.4 percent in 2003 and 5.8 percent in 2004.

"This improvement in growth prospects is premised upon a return to normal weather patterns, an improvement in political stability and regional security aspects thereby facilitating faster implementation of reforms, and a recovery in world trade volumes," said Sadiq Ahmed, World Bank South Asia's Chief Economist. (BL, 13.12.02)

### **Proposal for Asian Alliance**

According to South Korea's Finance Minister, Jeon Yun-Churl, Japan, China and South Korea, Asia's three largest economies, should form a strategic alliance to jointly manage their development. "We are seeking co-operation as well as competition," he said.

Co-operation with China is controversial in South Korea, where manufacturers and farmers are threatened by low-cost competition. China is moving into many of the industries occupied by Japan and South Korea, such as electronics and car making.

However, Jeon said South Korean producers could benefit from growing Chinese domestic demand. South Korea's economy would grow by six percent this year and next, he forecasted. (FT. 29.10.02)

## **US Back on Top for Economic Potential**

The US has regained its top ranking as the economy with the greatest growth potential over the next five to eight years. This was according to the growth competitiveness index complied by the World Economic Forum (WEF).

WEF ranked 80 countries on factors relating to technology, public institutions

and the macro-economic environment. The US owed its position to 'stellar performance' in technology, supported by a business climate that favoured entrepreneurship and risk-taking.

However, Peter Cornelius, WEF's Chief Economist, said confidence in the US public institutions had slipped in the wake of the Enron, WorldCom and other corporate scandals. Asia-Pacific countries are well represented at the top of the table.

The way in which competitiveness indices are constructed is open to debate. For instance, the WEF gives a 50 percent weighting to technology factors for 24 advanced economies termed 'core innovators'. Changes in these factors can have a crucial influence on the annual rankings, pushing Japan and Switzerland well up the table.

(FT, 13.11.02)

2002	2001
USA	Finland
Finland	USA
Taiwan	Canada
Singapore	Singapore
Sweden	Australia
Switzerland	Norway
Australia	Taiwan
Canada	The Netherlands
Norway	Sweden
Denmark	New Zealand
UK	Ireland
Iceland	UK
Japan	Hong Kong
Germany	Denmark
The Netherlands	Switzerland
ce: Global Competitiv	veness Report, 2002
	Finland Taiwan Singapore Sweden Switzerland Australia Canada Norway Denmark UK Iceland Japan Germany The Netherlands

**Competitiveness Index** 

### **Believe in the Free Market?**

"Corporate corruption has permeated the public imagination," according to an American big business insider. The companies involved are among the biggest in the world – Enron, Tyco, WorldCom, Marconi, IBM and General Electric.

The names figure in allegations about dubious accounting, grossly inflated bosses' pay and corporate greed that are leading even the prejudiced free-marketers to acknowledge serious problems.

The greatest corporate successes, it now turns out, were successes only in virtue of share prices, which bore no relation to their actual performance.

(Excerpts from an article of Arvind Sivaramakrishnan, TH, 02.10.02)

### **Tighten Fiscal Policy**

The International Monetary Fund (IMF) has weighed into the debate over the eurozone's stability and growth pact. It argued that the three big countries – Germany, France and Italy – should heed its message and tighten fiscal policy.

The IMF also cut its forecast for economic growth in the eurozone and said that the European Central Bank should lean towards lowering interest rates. A representative of the eurozone authorities at the IMF rejected this.

In its annual assessment of the eurozone economy, the IMF admitted that the pact was 'not beyond improvement', and welcomed the new focus on correcting the economic cycle when targeting fiscal balance.

It said that the three countries should tighten fiscal policy by 0.5 percent of the GDP (Gross Domestic Product) per year over the next several years until their budgets were in balance. (FT, 30.10.02)

### Signs of Recovery

Economic growth in Latin America is expected to recover slightly in 2003, marking the end of the worst period since the lost decade of the 1980s debt crises.

The United Nations Economic Commission for Latin America and the Caribbean said that the GDP for 2002 was expected to contract by 0.5 percent, following growth of 0.3 percent in 2000.

This year was also the first since the late 1980s in which the region registered net outflows of capital, while direct foreign investment hit its lowest level since 1996.

However, there were signs in the third and current quarters of mild recovery, driven by fresh investment in export industries and a slight improvement in the terms of trade. The Argentine economy has "hit bottom" and should grow about 2 percent next year, in line with the regional forecast.

Chile, Mexico, Peru and the Dominican Republic are expected to top the growth league in 2003, with expansion of three percent or more. However, output in Uruguay, Venezuela and Paraguay will continue to contract. (FT, 19.12.02)

### EU's Suggestions to India

The European Union (EU) asked India to reduce the time lag for approval of projects, particularly in the

infrastructure sector, in a bid to encourage greater flow of foreign investment from Europe.

The EU also sought greater flexibility in labour laws and clear-cut rules on foreign ownership. A theme paper, presented at the third India-EU Business Summit in Copenhagen, Denmark, highlighted the EU concerns, which came in the way of stepping up foreign investment flow and bilateral trade.

The EU is of the view that India can provide a huge market, as there was a large middle-class population with a sizeable disposable income at hand. For India, the unified EU market with a common currency is considered a large area of exports.

(BL. 10.10.02)

### **Chinese Myths Explode**

Exploding myths about China is what the Confederation of Indian Industry (CII) would like to do. A CII-McKinsey study on 'Improving India's Manufacturing Competitiveness visà-vis China' detailed a seven-point strategy for increasing the country's total manufacturing output by 25 percent by 2012.

According to the report, China's GDP is 60 percent higher than India's (in 1990 they were at par). China's

manufacturing GDP per capita is \$1,322 and India's is \$381 and attracted \$187bn in foreign direct investment versus India's \$8bn.

The report claims to have exploded five myths.

- 8.9 percent growth in labour productivity from 1990 to 1999 was the major driver of the GDP per capita of nine percent in this period, breaking the myth that the Chinese growth was driven by increased investment.
- The Chinese manufacturing was not driven primarily by exports, instead the domestic sector accounted for two-thirds of the difference in Indian and Chinese per capita GDP.
- Faulty accounting did not drive low prices in China. Sustainable economic factors such as higher labour productivity, lower taxes and lower import duties are the reasons for lower prices.
- China's exports have not grown on the back of marginal pricing, but FDI was a major driver of Chinese exports, with foreign-invested enterprises accounting for 50 percent of all exports in 2000.
- Chinese products are not of poor quality; in fact several of them are world class. (BL, 24.10.02)

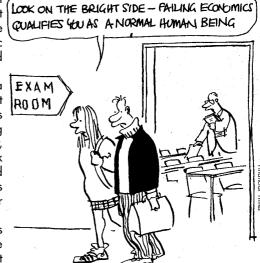
## **Nobel for Behavioural Economics**

conomics is not just about supply and demand anymore. One of the two winners

Lof this year's Nobel Prize in economics is not an economist at all – a psychologist! He spent his career challenging one of the most fundamental of economic principles – that markets and consumers act rationally.

Daniel Kahneman, a professor of psychology at Princeton University, USA was awarded for research showing how quirks in human behaviour, such as a tendency to avoid risk or to be over-confident, lead people to behave in ways economist would consider irrational.

The other winner was Vernon L. Smith, a George Mason University economist who tested abstract economic



theory in experimental labs. He used students as guinea pigs to demonstrate how financial bubbles could be created or how electricity markets can be deregulated.

Taken together, they underscored a point that many economists have been slow to appreciate – markets are more complicated animals than Adam Smith might have led you to believe. They can overshoot or breakdown when not regulated well: a point all too familiar to many investors.

(FE, 11.10.02)

### **China Opposes Move for MAI**

China has submitted a paper to the WTO expressing its unwillingness to go in for any form of preestablishment investment commitments. It has also demanded the exclusion of portfolio investments from the proposed negotiations.

India's Commerce Ministry officials said that China's stand had added strength to India's position as the country had been opposing the proposed multilateral agreement on investment (MAI) for a long time.

(FE, 15.11.02)

### **US Call on GPA**

The United States has urged WTO members to focus their discussions on identifying specific elements of a future agreement on transparency in government procurement.

"An agreement on transparency in government procurement is no less important now than it was when the ministers added this issue to its agenda at the Singapore Ministerial," the US said. "The predictability and certainty provided by a transparent rules-based government procurement system can complement other efforts to ensure

the full integration of all Member economies into the global trading system."

On a related note, the Organisation for Economic Cooperation and Development (OECD), in a recent report, stated that government procurement markets represent "huge opportunities for international trade". The value of global government procurement was estimated at around \$5.5tn in 1998.

(International Trade Reporter, 03.10.02)

### **WTO Chief Disappointed**

Supachai Panitchpakdi, the WTO Chief, seized on 'disappointing' world trade trends to urge an acceleration of global trade liberalisation talks. The volume of world trade in goods was two percent lower in the first half of 2002 than a year earlier, according to the latest WTO statistics.

Supachai called on political leaders to send "a strong signal to consumers, producers and markets" that they intended to move forward on trade liberalisation. He was echoing widespread concern among trade diplomats in Geneva about slow progress in the talks, directed

principally at the European Union's failure to come forward with clear proposals for farm trade reform.

In the same vein, James Wolfensohn, the World Bank President said it was in the rich world's own interests to cut farm subsidies that were holding back development in poor nations. (FT, 11.10.02)

### **Re-think WTO Strategy**

The bull has entered another China shop! The Indian Commerce Minister, Arun Shourie has asked whether the country should not rethink its negotiating strategy at the WTO.

India is not going to achieve much with "ringing speeches at international fora" and should instead focus on assessing how many countries were supporting its stand, he said at a meeting organised by the Federation of Indian Chamber of Commerce and Industry.

"We must understand that we have no alternative but to engage the world. There will be gives and takes, advantages and disadvantages. We should keep analysing the situation and act accordingly," he emphasised.

(FE, 13.12.02)

### Trade Pacts with Big Powers are Essential

Alarm bells about the perils of regionalism ring true to economic theory. I question, however, whether they accurately reflect developments in the marketplace or at the negotiating table.

A basic premise is that a lot of small free trade arrangements do little to liberalise trade, while increasing transaction costs and creating obstacles to multilateral reform. Why, then, do so

many developing countries seek such pacts with the trading powers of Europe and North America?

The short answer is that free trade arrangements are investment-driven. The pacts reinforce domestic economic reforms and so encourage foreign direct investment, which is critical to development strategies.

The biggest fault of the Uruguay Round was creating opportunities of which developing countries could not take advantage because of inadequate development and resources. The Doha Round seeks amends with its focus on the 'development agenda'.

Bilateral and regional trade negotiations, aimed at the economic development of the participant developing countries, seem to complement and reinforce the laudable goals of the WTO (World Trade Organisation) system.

Jeffrey J. Schott Institute for International Economics Washington DC, USA (FT. 06.11.02)



### **Trade Preferences have Divisive Effect**

effrey Schott says trade pacts with developed countries are essential for developing countries but his evidence does not add up. He observes that developing countries queue up to join such pacts.

But if nearly everyone is in a gang, you may feel safer being in one yourself. That does not

make gangs a good thing.

He argues the need for North-South alliances to galvanise the Doha Round into large-scale global liberalisation but fails to show how free trade agreements assist such alliances. In fact, preferences usually have the opposite effect. The rents they create lead partners to oppose multilateral liberalisation.

What was African *quid pro quo* for the Doha Round? Not the non-discriminatory liberalisation of their export markets but

preservation of their preferences in Europe with a WTO waiver for the Cotonou Agreement.

If we want Doha to succeed for developing countries, we need to simplify the agenda, not load it with regional sideshows.

L. Alan Winters University of Sussex Brighton, UK (FT, 08.11.02)

#### **Plan for Commodity Cartels**

Plans for free trade areas and bilateral trade pacts are popping up across Asia as governments hedge against the uncertain outcome of trade talks in the WTO. But Thailand is promoting a different kind of strategic trade initiative: the cartel.

Thai Prime Minister, Thaksin Shinawatra, wants to create cartels for two of the Asia's key commodity exports: rubber and rice. Thai policymakers refer to the new arrangements as 'consortiums'.

"We have always depended on developed countries to decide which way trade liberalisation is going. Our government is taking a different approach," said Thai Commerce Minister, Adisai Bodharamik.

(WSJ, 05.12.02)

### Third World Paid \$7bn Extra

Developing countries should be allowed to sue multinational companies that have formed cartels for exports to the developing countries, according to the Global Economic Prospects, 2003. The World Bank report said six such international cartels are estimated to have overcharged developing countries up to \$7bn in the 1990s.

The cartels covered drugs and steel tubes, which are essential requirements for most developing economies. The report has proposed greater information dissemination and stronger enforcement mechanisms to prevent such abuse.

(BS. 12.12.02)

### **Vietnam Denied Dumping**

Vietnam denied that it sold catfish in the US at unfairly low prices, and said an antidumping lawsuit brought by American catfish farmers was an unreasonable effort to protect the US industry.

US Department of Commerce officials were recently in Vietnam, gathering information for the case. The Catfish Farmers of America, the lobby group, said low-priced Vietnamese fish have captured 20 percent of America's \$590mn frozen catfish fillet market.

Vietnam's catfish industry employs between 300,000 to 400,000 people in the southern Mekong Delta region. About a third of its catfish exports go to the US, with Europe and Asia taking the rest.

(WSJ, 04.10.02)

### **New Delhi Favours Specific Norms**

New Delhi needs to carefully consider whether bringing trade facilitation in the WTO is the best way to address the subject, said S. N. Menon, Additional Secretary in the Ministry of Commerce.

He added that while New Delhi recognised the value of trade facilitation "we have to look at the subject from various perspectives" to study whether rules on customs clearance procedures at the WTO were necessary.

He said WTO members are at different stages of development, and have different duty structures, different concerns like safeguarding revenue, managing adverse security situation, besides having different levels of infrastructural capacities.

These individual peculiarities had to be taken into consideration while pursuing trade facilitation goals, he argued. (FE, 01.11.02)

### Delphi Steps up Fight

Delphi, the world's largest automotive parts manufacturer, raised the stakes in the fight against US steel tariffs. They warned to shift away from local suppliers if trade barriers continued.

The Detroit-based company said some new contracts for steel products were already going abroad because price rises of at least 20 percent were starting to feed through to costs.

Visteon, another auto parts maker, joined rival Delphi in making a similar call. "The supply chain impact is greater than the raw material price increases right now. The pressure's mounting," Visteon said.

(BS, 18.10.02 & FT, 19.10.02)

### **Retreat for WTO Representatives**

At a retreat for WTO representatives held on 11-12 October, some 100 WTO ambassadors discussed the following questions:

- whether Members were generally satisfied with the WTO's contribution in achieving fundamental objectives, such as peace, raising living standards and promoting sustainable development;
- whether the consensus principle could be modified so as to prevent misuse of veto; and
- whether the WTO should build closer ties with parliaments, trade unions, non-governmental organisations and the private

Speaking to the WTO envoys, former WTO Director-General, Peter Sutherland, pointed to the danger of 'irrelevancy' of the WTO, arguing that private business now focuses more on bilateral negotiations rather than on developments at the multilateral level.

One way to reverse this trend, he said, would be to speed up the decision-making process at the WTO, especially the negotiations currently held under the Doha mandate.

(ICTSD Bridges Weekly Trade Digest, 14.10.02)

## Rifts Imperil WTO Deadline

Wide gaps on fundamental aspects of farm trade reform are putting at risk next March's deadline for a WTO agreement on basic negotiating framework, the Chairman of the farm trade talks, Stuart Harbinson, said.

"A major negotiating effort and flexibility on all sides will be of the essence in order to be able to establish modalities within the mandated timeframe," he said. He reproached the European Union, without naming Brussels, for its delay in producing its own proposals. "This has made it difficult to move the process forward," he added.

The US and the Cairns Group of agricultural exporters led by Australia have called for an end to export subsidies, big cuts in domestic farm support and much lower tariffs on commodity imports.

The EU, backed by Japan, South Korea, Norway and others, wants limited subsidy reductions and more (emphasis on the environment, rural development and animal welfare.

Developing countries also have varying interests. Many want protection for their farmers and continuing preferential access to markets in industrialised nations.

(FT, 20.12.02)



## **Trade Negotiations are Political: Jagdish Bhagwati**

Is there a greater convergence of views on TRIPs and public health?

Unfortunately not. The Doha Declaration had envisaged that in the case of emergencies, generic drugs could be used by countries even if there was a violation of intellectual property rights.

So the next question that arises is, can a country be free to declare an emergency on any pretext. I personally think it should be left to the country to decide.

But once you've agreed on that, then there is the next question of what do you do in the case of countries that do not have a manufacturing capacity of their own. Should you allow countries like Brazil and India that have the manufacturing capability to supply drugs to countries that cannot produce them? I think, this should be allowed.

Of course, it does undermine the profits of the original patent-holders, which is why the pharma MNCs (multinational companies) are unhappy. They are also worried that if cheaper drugs are available then they may also be forced to lower their prices.

They would much rather that some charitable organisation like, say, the Bill and Melinda Gates Foundation donate money to these countries which they then use to buy more highly-priced drugs from the pharma MNCs.

Should India negotiate on the basis of bound tariffs or applied tariffs?

We could negotiate on the basis of bound tariffs because that brings some flexibility in negotiations. But for that, you need to have a good political system. Chile, for instance, has about five percent tariff but the bound tariffs are more like 25 percent. Hong Kong again has bound tariffs that are not quite conducive to free trade. So you can ask why are these countries doing it? Probably for bargaining purposes.

It is just that if your bound tariffs are higher then you have to be sure that your political system is not such that it will be exploited to push rates up again. In our case, the problem is that both our bound as well as actual tariffs are much too high. We need to get that down.

What makes things difficult is that when countries like ours open up we do not have an adjustment mechanism in place. This is not true for advanced countries. They are

constantly putting in new provisions related to adjustment assistance for those who are directly affected.

We need these assistance schemes even more because we are a poor country. There is so little for people to fall back on when they are thrown out of their jobs, for instance.

I feel the World Bank, instead of funding so much research that could be left to the universities, should be focusing on how to support the globalisation that they buy into. The World Bank must come up with a special scheme that will dove-tail into trade liberalisation.

Should negotiations on agriculture be clubbed with those on industrial tariffs?

Agriculture must not be clubbed with industry, if only for political reasons and though we may not be happy with that, the fact is that trade negotiations are political. Agriculture raises a problem because the west has had subsidies for so long – you cannot have a cataclysmic change.

Aspects like greenery, environment, what the EU calls multi-functionality, come in. You have green groups as against the unions in industry. You can disagree with that but it finds broad acceptance in these societies, so you cannot just ignore it.

With its recent farm subsidy bill, the US has moved backwards. The Chirac-Schroeder Agreement postpones the dismantling of subsidies, so there is no way that anything is going to happen in the current round.

Let us also be very clear. Overall, the effect of removing subsidies will be to raise the prices of agriculture products. The Cairns Group will benefit from this, no doubt; the US which hopes to be a net exporter of agriculture products, may also benefit. But many African countries whose names are being invoked to support the dismantling of subsidies will, in fact, suffer.

On the issue of anti-dumping, should we re-open the entire agreement or should we just try to harmonise the rules on anti-dumping?

There are two schools of thought on this. One is that if anti-dumping really spreads then we will be able to put pressure on the west through role reversal. But, this is the benign view.

Because, if anti-dumping really spreads then local lobbies will emerge in all countries and we may find everyone settling down to a lowlevel equilibrium and you will never be able to change anything at all, so that the benign model is soon replaced by the malign model.

This is what worries me about the spread of anti-dumping. Developing countries, together with countries like Japan and Korea, that have also been at the receiving end, should push for reducing anti-dumping. Because, the bottom line is that however much we impose, we can never be a threat to a big power like the United States or even the EU.

What is your view on regional trade agreements? Should India also pursue such deals?

We have to do that, because otherwise we get locked out of markets. Singapore, for instance, has zero tariffs virtually so there is no danger of trade diversion. A few years ago, the Singapore government sought my advice informally on FTAs so I told them, 'Go ahead, line every bed you can, you are not important enough anyway to provide leadership on this issue unlike the US and the EU'.

I would not say that to India because with our high tariffs, trade diversion is a very real possibility. My view is we have to get into this. I know I have always been a very strong votary of multi-lateralism but I'm talking of practicality. The smart thing in terms of sequencing would be to reduce your MFN (most-favoured nation); but I am being realistic so I know we are not going to do that.

So given all that, it seems crazy to go in for bilaterals very rapidly. If you are going to do bilaterals, my suggestion would be to do several so that it is closer to MFN. So if you go with US, for instance, then go with the EU and Japan at the same time.

This will amount to a *de facto* lowering of our tariffs because the bulk of our imports are from the US, EU and Japan. May be, we could do the same with a few other big countries – talks with the ASEAN are already going on.

I am being realistic from India's point of view because there are just too many of bilaterals happening and the big powers are doing it and they are the ones with the big markets.

So if the big markets are being given preferentially to other markets, we have to worry. Fact is we are not big enough to make a difference to the multilateral vs. bilateral debate.

(Excerpts from an interview in ET, 24.12.02)

### **Considering a New Mechanism**

The US and EU are inadvertently encouraging trade disputes around the world with their frequent bickering. This is leading the WTO to ponder changes to how it deals with a growing number of disputes, according to its Director-General, Supachai Panitchpakdi.

"As countries get more competitive, they become more creative," he said. "Even developing countries are finding ways to question the rules in their dealings with each other."

"I am offering the service of mediating conflicts before they require full blown legal approaches," he suggested. Since the WTO was formed in 1995, nations have brought 268 complaints for a formal judgement. (FE, 18.10.02)

### Selling Ships at a Loss

The EU accused South Korean shipbuilders of selling ships at a loss in an attempt to push their European rivals out of the market. It is taking South Korea to the WTO over alleged subsidies to shipyards.

A report of the European Commission said that South Koreans priced ships at an average of 18 percent below the cost of production, with peaks of 39 percent. However, South Korea has disputed Brussels'

Song-Deuk Lee, Director of the Korea Shipbuilders Association, said the Commission's estimates of sales below cost were "little more than guesstimates" as they failed to take into account the higher productivity and efficiency of Korean shipyards when compared with their EU rivals.

(FT, 13.11.02)

### **US-Canada Dispute on Wheat**

The US said it would seek to dismantle Canada's 65-year-old system for selling wheat in world markets by launching a dispute settlement case in the WTO. Robert Zoellick, the US trade representative, said the US wanted to end the monopoly powers of the Canadian Wheat Board, a farmer-controlled agency that negotiates all world sales of Canadian grain.

"The Canadian Wheat Board is a monopoly, and its special benefits and privileges put American farmers at a disadvantage and undermine the integrity of the international trading system," Zoellick said.

The WTO case will also challenge what the US says are unfair government subsidies for rail transportation of grain within Canada. The US is the world's largest exporter of wheat and Canada is second.

The US is also in the midst of a separate anti-dumping investigation of Canadian wheat sales to the US launched as a result of complaints from North Dakota wheat growers.

(FT, 18.12.02)

### **US Appeals against WTO Ruling**

The US appealed against a WTO ruling on a key anti-dumping law. A three-member panel of trade judges decided that the law, which channels anti-dumping duties on imports to US firms, broke WTO rules and called on Washington to repeal it.

The disputed law, known as the Byrd Amendment, requires the US Customs Service to distribute the proceeds of anti-dumping and countervailing duties to US companies that complain the cheap imports have undermined their business.

Critics say the law undermines the global trading system by encouraging US firms facing tough but legitimate competition to claim that they are being hurt by dumping.

The EU and ten other members of the WTO brought the complaint. The US government vowed a rigorous defence against what it sees as WTO's attempts to weaken its right to protect domestic producers from 'unfairly' priced or 'subsidised' imports. (Dawn, 19.10.02)

### India Files a Case on RoO

India has filed a case at the WTO against the US for its modified rules of origin (RoO) for textiles and clothing apparel articles stating that they foster 'trade restrictive effects'. India maintained "the modified rules of origin entailed new quantitative restrictions on Indian products exported to third countries, which had previously never been subjected to any restrictions."

India demonstrated how certain US rules of origin set out in Section 334 of the Uruguay Round Agreement Act and modified in Section 405 of the Trade & Development Act of 2000 and customs regulations implementing these statutory provisions are "inconsistent with the US obligations under Article 2 of the Agreement on Rules of Origin".

## Poor Nations' Qualms on WTO Mediation

osta Rica blazed the trail by forcing the US to abandon restrictions on its underwear exports. Other developing countries have scored victories against the US and European Union (EU) in the World Trade Organisation (WTO) on products ranging from sardines to steel and semi-conductors.



Business Standard

Yet, many poor nations, which make up four-fifths of the WTO membership, say the system is staked against them and needs radical reform. Talks on revising the WTO's dispute settlement rules are due to conclude next May.

"We do find quite objectionable the manner that the WTO dispute settlement system is uncritically hailed as a resounding success, when more than half the WTO membership have been sidelined by the system," said Amina Mohamed, Kenya's WTO envoy who speaks for the Africa group.

No African or least developed country has brought a case. They say the system is too expensive and complex, and does not provide adequate remedies if they win.

The snag is that taking a case through the WTO requires the services of specialist lawyers. For countries without their own expertise, using a private law firm can cost upwards of \$300,000, way beyond the reach of most WTO members. (FT, 28.10.02)

The complexity and arbitrary criteria, which are used in Section 334 and Section 405, make it nearly impossible to administer these legislative provisions in a consistent, uniform, impartial and reasonable manner.

Their complexity is such that traders have to regularly seek rulings from the US Customs as to the determination of origin for a particular product.

(BL, 09.11.02)

### **Good Start at Sydney**

Trade ministers, who met in the mini-ministerial in Sydney, were faced with two challenges. They hoped to clear an important hurdle in the drive for global liberalisation and to help tackle the scourge of diseases like HIV/AIDS, tuberculosis and malaria

An attempt was made to agree to the broad outlines of a deal that would give poor countries access to cheaper medicines by importing generic copies of patented drugs.

"We must deal with this issue to maintain the confidence of the developing world that they are being included, involved and their issues are being dealt with," said Mark Vaile, Australia's Trade Minister.

The ministers had agreed to make changes that that will allow some developing nations to manufacture generic drugs now protected by patents and export the medicines to other needy countries on a case-to-case basis.

(FT, 14.11.02 & 16.11.02)

### **Obscuring the Real Issues**

Continuing rhetoric on drug patents is obscuring the real world issues. The UK Commission on Intellectual Property Rights studied this issue and concluded that patent rules did affect access to medicines required by poor people.

But, it saw no real trade-off between improving IP (intellectual property) arrangements to pursue the objectives of public health and addressing the issues of policy, infrastructure and resources for the same objectives.

A legal solution of the kind now being negotiated at the WTO on compulsory licensing is unlikely to resolve the economic problem that the world will face after 2005. Even 'liberalised' compulsory licensing rules, potential generic suppliers will then find it much more difficult to offer to produce medicines at low cost.

The task of meeting the critical need of poor people for medicines at the lowest possible cost is constantly evolving and policymakers need to focus on the needs of the future, not just those of today.

> John Barton Professor of Law, Stanford University, USA & Director of UK CIPR (FT, 20.11.02)

### **May Not Find Cure**

Big drug manufacturers expressed concerns that relax of patent protections by the WTO will reduce revenue and undermine their ability to invest in developing new medicines. They said even if there were a deal, it would not improve access to treatment in poor countries because the main problem is how to finance supplies.

"A deal would not affect the delivery of any AIDS drug to any patient in the world today," said Harvey Bale, Director-General of the International Federation Pharmaceutical Manufacturers Associations. "It would be better to have no agreement than a bad agreement," he said. (BL, 17.12.02)

### **Support for Generics**

Act Up-Paris, а nongovernmental organisation working on health issues, said that the lives of millions of sick people are in Pascal Lamy's (the trade commissioner of the European Commission) hands. The call was made before a crucial meeting of the WTO TRIPs Council.

More than 40 million people with HIV/AIDS do not have access to treatments, 40,000 persons die everyday of infectious diseases and a great majority of hardest-hit countries are not able to produce the necessary treatments on their own.

Each country should be able to have access to the medicines, active ingredients, test kits, etc., as quickly and easily as if it were able to produce them on its own, the statement said. However, some rich countries are trying to impose on developing countries a consensus solution which, in fact, will not make access to generics easier.

Just in order to reach a consensus with the United States, Lamy is ready to sell out on millions of people who are victims of HIV/AIDS, cancer and other diseases.

On a related note, the European Generic-medicine Association (EGA) has supported a series of measures and approaches for increasing the provision and development of affordable priced medicines to least developed countries.

> (Press Statement, Act Up-Paris, 22.11.02; Press Release, EGA, 09.12.02)

Oxfam, a UK-based non-

governmental organisation, has called upon the developed countries

to work out a consensus on revising

companies did not want to lose

revenue from their patented products

and were lobbying hard for imposing

**Asks for Consensus** 

The US blocked a deal to grant poor countries access to cheap generic copies of

convincing developing countries that global trade talks launched a year ago would take their concerns seriously.

Trade diplomats said the US had offered to go slightly beyond its previous insistence on restricting the scope of the draft accord to drugs covering AIDS, tuberculosis, malaria and other similar epidemics, but only to cover other mainly tropical diseases of concern to the very poorest countries.

The European Union and Japan said they could accept a more vague formula. Developing countries say it should be up to them to decide what their public health problems are.

WTO negotiators missed another year-end deadline for a deal to strengthen the rules giving more favourable treatment to developing countries in trade agreements. (FT, 21.12.02)

(FE. 14.11.02)

### **US Blocked A Deal**

the WTO patent rules to enable poor patented medicines, after insisting that the accord limits the range of diseases countries to import affordable generic covered. drugs. The accord had been seen as crucial in According to Michael Bailey, Oxfam's spokesperson, big drug

> limitations on any change to the The group said that TRIPs, in its current form, is highly discriminatory. It allows developed countries to override medicine patents in the public interest and to commission

generic equivalents from another manufacturer but denies this right to poor countries, which need medicines at affordable prices.

### Indian Exporters to Focus on US

In the light of the ban on five major Indian seafood units in the EU, seafood exporters are likely to focus their trade on the US market. According to S. Sivakumar, Chief Executive of the ITC International Business Division, the US and Japan had higher tolerance for antibiotic traces

He said the whole episode amounted to non-tariff barriers. In fact, the extent of antibiotic traces present in the consignments of these companies was naturally present in various other EU food products.

The solution to the problem did not lie in seeking laboratory certificates from farmers regarding non-usage of antibiotics, he said. The problem brought to the fore the need for exercising a greater degree of control on the whole supply chain starting with stocking of seeds by farmers.

He proposed that the Seafood Exporters Association of India should adopt an agenda that had both short-term and long-term action plans focusing on inspection of the supply chain right from farm level to the industry.

(BL, 03.10.02)

### Cigarette Firms Lose Battle

The European Union's highest court backed tough health warnings on tobacco products, including a ban on the terms 'light' and 'mild' on product packaging within Europe. The ruling was passed against Imperial Tobacco and British American Tobacco.

The court endorsed in favour of the EU law in every respect except for its bid to apply EU standards to export tobacco products.

"We are very disappointed that all other aspects of the directive remain valid," said Liz Buckingham, a spokeswoman for Imperial Tobacco.

(FT, 11.12.02)

### West's Bid Deplored

India needs to fight attempts made by the developed countries to block exports from the developing world under the grab of social accountability standards. According to S. N. Menon, Additional Secretary of the Commerce Ministry, the Social Accountability (SA) 8000 norms, primarily dealing with working conditions, could limit imports of various products on the alleged violation of the given parameters.

Such barriers to free trade, even if temporary, were of considerable concern and the country needs to address these issues to ensure that its market access was not restricted, he added.

On a related note, K. C. Pant, Deputy Chairman of the Planning Commission of India said "A number of countries have used minute environmental risk assessments to justify much more stringent norms compared to international standards, thus raising compliance costs for exporters."

He also said experience of the past few years showed that the technical assistance provided by the developed countries to the developing countries to upgrade their standards was not enough.

(FE, 28.11.02)

### **Cosmetics and Animal Testing**

European Union (EU) officials and politicians reached a compromise on banning cosmetics that involve animal testing. They hoped that this agreement will circumvent previous legislation which never took effect because of trade concerns.

They agreed that the ban on marketing of such products would not take effect until six years after the legislation entered into force.

The previous legislation, which would have imposed a total ban, has never been implemented because of fears it would have been challenged in the WTO as a non-tariff barrier to trade by countries, which export cosmetics to the EU.

The agreement was attacked by the European Cosmetics Association: "The deadlines are unrealistic because it is technically impossible to have the alternatives by then."

(FT, 08.11.02)

### **Be More Mindful of Consequences**

Thai business leaders accused the EU of imposing 'arbitrary' food quality standards in order to protect their domestic industry. In a statement delivered to diplomats in Bangkok, the Thai chapter of the International Chamber of Commerce called on the EU to be more mindful of consequences of its actions on smaller, less developed trading partners.

The country has seen its prawn and poultry exports to the EU drop by around 35 to 40 percent this year, amid European concerns about the use of banned nitrofurans, a cancercausing antibiotic, by Thai farmers.

Millions of Thai farmers are said to depend on prawn exports to supplement their income, making it a politically sensitive industry.

(FT, 03.12.02)

## **EU Talks on GMO Labelling Rules**

Luropean Union (EU) ministers are about to agree labelling rules for substances containing genetically modified organisms (GMOs). The resolution on the issue could speed the end of the EU's *de facto* moratorium on GMOs.

"It is our firm intention to ensure that people do not play a waiting game," said a Danish spokesman. "If member states are not ready now, they will not

be ready in a few days." Denmark is holding the revolving presidency of the EU.

For the past four years, a group of countries led by France and Italy, have argued that new authorisation for GM products should not be granted until clearer rules have been established for labelling.

The European Commission is keen to arrive at a position that does not involve trade distortion. But, it is worried that if thresholds for labelling are reduced too far the legislation will become unworkable.

"We need a reasonable approach that does not mean that conventional food has to be labelled as GMOs," said the Commission. The Commission has proposed for compulsory

labelling of foods that contain one percent or more of authorised GMÓ material. However, several member states favour a lower rate for authorised GM substances, as does the European parliament. (FT, 28.11.02)

### **Liberalised GATS Visa for Pros**

While the ongoing negotiations on opening up of the services sector has not made much progress, officials of the World Trade Organisation (WTO) have mooted the idea of a special category visa for professionals.

To be named as GATS (the General Agreement on Trade in Services) visa, the proposed instrument is to be seen as enabling of a 'commercial' activity so that professionals obtain their travel documents without any difficulty.

Roderick Abbott, WTO's Deputy Director-General, said "The main objective of such a visa would be to distinguish movement of people travelling to other countries for work and not for seeking permanent residence." He admitted that there has not been much progress on the delivery of services through movement of natural persons.

(FT, 27.11.02)

### US Services to Lose 3.3mn Jobs

Over the next 15 years, 3.3 million US services industry jobs and \$136bn in wages will move offshore to countries such as India and China, said Forrester Research Group. John McCarthy, its director, argued the numbers will easily double when the rest of G7 countries, such as Japan, UK and Germany are included.

He said a growing base of companies are shifting a range of IT (Information technology), back office, customer service and sales operations offshore to cut their costs by up to 50 percent.

Economies are expected to favour the use of overseas services staff because of:

- Cheaper labour rate;
- Low cost bandwidth:
- Standardised business application; and
- Net based collaborative tools such as instant messaging.

(BS, 21.11.02)

### **Unaffected by US Downturn**

Immigration to the US did not slow as a result of the September 11 attacks and the economic slowdown, a report by the Centre for Immigration Studies said. More than 3.3 million legal and illegal immigrants entered the country between January 2000 and March 2002.

Steven Camarota, the author of the report, said "Legal and illegal immigration is largely disconnected from economic conditions in the US because life remains far better here than in most of the immigrant-sending countries."

Mexican is the biggest group, making up almost three-tenths of the immigrant population. A quarter of immigrants from Dominican Republic and Mexico live in poverty, the report found.

(FT, 27.11.02)

### **Blow to Immigration Law Reform**

The Federal Constitution Court of Germany struck down a landmark immigration law after procedural objection by the opposition political parties, especially the Christian Democrats (CDU). German companies have been calling for immigration laws to be amended to meet skills shortages and demographic needs.

Any attempt to accommodate the CDU would prompt objections from the Greens, the junior coalition partner of the government. They had sought more liberal measures.

Otto Schily, Interior Minister and Architect of the Law, said he would attempt to reach agreement with the CDU on revisions to the bill. But, there were limits to the coalition's ability to compromise, he added.

(FT, 19.12.02)

### **Regulating Work in the EU**

Pritish attempts to water down a proposed European Union (EU) law giving new rights to temporary workers suffered a blow. The European Parliament voted to toughen the legislation.

The directive would give the temporary workers (temps) the same pay and conditions as full-time workers. Britain wanted the new rights to apply only to temps who have spent more than one year with an employer.

The Confederation of British Industry said the MEPs (members of the European Parliament) were 'out of touch with reality' and claimed 160,000 employment opportunities could be lost if the directive goes through.

Britain has two-thirds of all agency workers in the EU, although Ireland and Denmark also have sizeable sectors. The European Commission argues that the law does not conflict with the EU's oftstated aim to have more flexible labour markets, but simply sets out to protect sometimes vulnerable workers.

Anna Diamantopoulou, EU Employment Commissioner, said temps were being used over long periods by some employers, often on poor terms and conditions. The directive would extend the option to use temps in sectors we

the option to use temps in sectors where they are currently banned, such as the German construction industry, she added. (FT, 22.11.02)



...10 jobs in three years...it's not jobhopping. I never left any job on my own!

### The EU is Missing its Opportunity

As president of CIETT, which represents agency work businesses in Europe, I disagree with the draft of the temporary workers' directive. The draft directive quite rightly recognises the agency as the employer and yet deprives us of the fundamental right to establish the working conditions of our employees.

The practical effects of "user comparability" – whereby the working conditions of agency workers are compared

with those of a worker in the user enterprise – will be to create a great deal of red tape, impose unacceptable costs on agencies and user companies and above all, cause a decline in the employment of agency workers.

This draft directive is a missed opportunity to realise the job-creating potential of agency work and fails to take into account the very different national models currently operating within the European Union. It does impose a "one-size fits all" set of rules that is inappropriate for many EU states.

This directive will drastically reduce the attractiveness of agency work to employers and employees alike. Sadly, it will be an obstacle, rather than an aid, to achieving the EU's job creation goals set at Lisbon European Council in June 2000.

Ken Davidson President, CIETT 1050 Brussels, Belgium (FT, 18.12.02)

### **Ban on Ivory Trade Lifted**

Southern African countries were cleared in principle to resume trade in ivory after the Convention on International Trade in Endangered Species (CITES) approved a series of one-off sales, worth about \$6mn.

The decision means South Africa, Botswana and Namibia will be permitted to sell 60 tonnes of stockpiled elephant tusks after April 2004. However, similar proposals by Zimbabwe and Zambia failed to win the necessary two-thirds majority.

The ivory debate dominated the agenda at CITES conference in Santiago, Chile, where the sale proposals won backing after a last-minute amendment, which eliminated a call for annual sales quotas.

African states, barring Kenya, have argued that they need to generate revenues from ivory to protect the species from poaching and establish viable tourism.

(FT, 13.11.02)

### **Rift over Chemical Controls**

Landmark legislation to control the safety of thousands of chemicals in the European Union has split the European Commission over how many chemicals should be exempted.

While Margot Wallstrom, Environment Commissioner, seeks procedure to control specific categories of chemicals, Erkki Liikanen, Enterprise Commissioner, would like more exemptions. The division within the Commission is reflected in the debate between Green groups and chemical industry associations.

A Commission's paper acknowledged that chemicals represent Europe's third-largest manufacturing industry, with a workforce of 1.7 million. But, it also recognised that certain chemicals, such as asbestos and DDT have seriously damaged human health.

"It is important that we get the balance right between protecting the environment and protecting the innovative capability of European industry," said a spokesman for Liikanen. (FT, 06.11.02)

### **EPA Proposes New Rules**

The US proposed changes that would ease air pollution rules for coal-fired power plants. This would be a potential victory for energy producers who drew sharp criticism from environmental groups.

The Environmental Protection Agency (EPA) is proposing new rules that would exempt older plants from having to meet stringent new antipollution rules developed by the Democratic administration of Bill Clinton

The EPA said the new rules would "increase energy efficiency and encourage emissions reductions" by easing barriers that have prevented companies from upgrading their power plants.

However, John Kirkwood, President of the American Lung Association, said the proposed changes would "result in more pollution and dirtier air and will undermine ongoing attempts to enforce the law at plants that have already been charged with illegally polluting." (FT, 23.11.02)

### **Responsible Fishing Accords**

Reforms proposed by the European Union (EU) would fundamentally change the way fishing rights are negotiated between the EU and third countries. Fishing accords, mostly with the African, Caribbean and the Pacific (ACP) countries, were first signed in 1970s, allowing the EU access to fishing waters of a third country in exchange for a lump sum.

Under the proposed reforms, the bilateral agreements between the EU and third countries will be replaced by partnership agreements, supposed to "contribute to responsible fishing in the mutual interest of the parties concerned".

The EU has already signed accords with Angola and Senegal. Between 20 to 70 percent of the EU's financial contributions are earmarked for sustainable development in third countries through the promotion of scientific research, training and development of the local fisheries sector and monitoring of fishing.

(FT, 27.12.02)

### **Warning on Carbon Tax**

Saudi Arabia called for discussions at the World Trade Organisation (WTO) to address the negative economic consequences to developing countries from additional carbon taxes on fuel. It called it as a bias for developed countries' tax regimes in favour of polluting fuels, such as coal and nuclear energy.

It submitted a paper as part of the WTO's Doha Round negotiations on trade and environment. "At present,

# Fears for Effects of Climate Change

Pears that climate change could prove devastating for developing countries was high on the agenda of CoP 8 (the eighth Conference of Parties). The meeting, attended by 80 ministers, was the last big conference before the Kyoto Protocol comes into effect next year.

The conference considered how developing countries should prepare for worsening droughts, floods, storms, health emergencies and other expected impacts of global warming.



Ministers expressed concern about the adequacy of the Kyoto Protocol's adaptation fund, which aims to help countries to cope with the impact of climate change.

The accusation that wealthy countries are not doing enough to address the needs of the victims of climate change was highlighted at a "Climate Justice" rally, organised by the Friends of the Earth International and other NGOs.

Joke Waller-Hunter, Executive Secretary of the United Nations' Climate Change Convention, said progress on implementation of the protocol was vital. "By the time the Protocol enters into force, developed countries will have less than ten years to meet their Kyoto targets for greenhouse gases." (FT, 22.10.02)

the use of energy taxes within OECD (Organisation for Economic Cooperation and Development) countries discriminates unfairly against oil and petroleum products," the world's largest oil producer argued, "A reform of these taxation policies should be based on carbon content."

Although Saudi Arabia is not a member of the WTO, it is allowed to submit proposals and attend negotiating sessions due to its status as an applicant.

### **Paradox of Plenty and Poverty**

The paradox could not be starker. About 170 million children in less economically developed countries are underweight and over three million die each year, as a result.

At the same time, more than one billion adults are overweight and at least 300 million are clinically obese, points out the World Health Report 2002.

Most of the risk factors highlighted in the report, brought out by the World Health Organisation, are linked to patterns of living and consumption. Half-a-million people in North America and Western Europe die from obesity-related diseases every year.

(BL, 25.12.02)

### **Hunger Reduction Slows**

Progress in reducing world hunger has slowed to almost a complete halt, the UN Food and Agriculture Organisation (FAO) said. Some 840 million people worldwide are undernourished and this figure is declining by only 2.5 million a year, said Hartwig de Haen, the FAO's Assistant Director-General.

The new figures, which compare 1990-92 and 1998-00, show a division between a small number of developing countries making substantial progress and a deteriorating situation in the rest of the developing world.

China remains the most impressive success story, having reduced its number of hungry by 74 million, reflecting its increased commitment to agricultural development. Other countries where sharp reductions were made include

Indonesia, Thailand, Vietnam, Peru, Ghana and Nigeria.

The worst performer was Democratic Republic of Congo, where hunger has tripled. India was the second worst performer, because continued population growth has outstripped agricultural production.

(FT. 16.10.02)

#### Institutions that Distribute...

The primary focus of political philosophy should be on the institutions that distribute unequal life chances to the members of a society and then transmit those inequalities from one generation to the next.

This was the view expressed by John Rawls in his book 'A Theory of Justice'. He passed away recently. The book addressed itself to the problems of late industrial societies and it developed an intellectually challenging theory about the nature of distributive justice.

He showed that strong concern for the worst-off class within a market economy was not a half-baked dilution of Marxism but a natural extension of basic liberal commitments.

(Excerpts from the obituary written by Brian Barry in FT, 28.11.02)

### **Bribery Falls: EBRD**

Corruption is declining in most of the former Communist states of eastern Europe and the former Soviet Union. This was according to a survey of 6,000 companies by the European Bank for Reconstruction and Development (EBRD).

EBRD officials concede that some of these improvements, particularly in central Asia, have come from very low

levels. But they also argue that the best performing former Communist states, in terms of business transparency, are now as good or better than some European Union members.

In the last three years, the average bribes tax (as a percentage of sales) has fallen from about two percent to 1.6 percent. The biggest gains were in the former Soviet Union, where the drop was from 1.7 percent to 1.4 percent. (FT, 25.11.02)

### **Call for Reform of Water Policy**

Failure by the world's governments to reform water policy will result in global grain production falling by ten percent by 2025, two leading institutions warned. These losses could total 350mn tonnes, slightly more than the annual US grain crop.

Water use would increase by at least 50 percent in the next 20 years, said the International Water Management Institute and the International Food Policy Research Institute.

Population growth and urbanisation in developing countries and further industrialisation would be among the main causes of the increased demand, they said. Decline in food supply could cause prices to rocket, with the price of rice rising by 40 percent, wheat by 80 percent, maize by 120 percent.

"If countries continue to under invest in building strong institutions and policies to support water governance and approaches to give better water access to poor communities, growth rates for crop yields will fall worldwide," the report said.

(FT, 17.10.02)

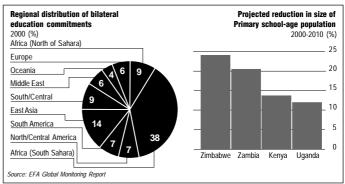
## **70 Countries are to Miss Education Targets**

More than 70 countries will fail to meet essential education targets by 2015, UNESCO said. It blamed poorly directed aid programmes and a looming global teacher shortage for these.

More than a quarter of the world's population will live in countries unable to achieve universal primary education, gender equality, and a halving of illiteracy rates. Two-thirds of these countries are in sub-Saharan Africa, but they also include India and Pakistan.

The report questions whether aid programmes should continue to give most support to those countries with well-designed poverty reduction policies and credible education programmes.

"This situation needs to be reversed – instead of the countries with the weakest policy environments receiving the least attention from the international community, they actually must receive the most attention," the report said.



On teacher shortage, the report forecasts the need for an extra 15 million to 35 million teachers to achieve universal primary education by 2015. (FT, 14.11.02)

### **Finding the Right Medicine**

- Jeffrey D. Sachs

Globalisation is under strain as never before. Everywhere it stresses rumble. Most of sub-Saharan Africa, South America, the Middle East, and Central Asia are mired in stagnation or economic decline. North America, Western Europe, and Japan are bogged down in slow growth and risk renewed recession.

For advocates of open markets and free trade this experience poses major challenges. Why is globalisation so at risk? Why are its benefits seemingly concentrated in a few locations? Can a more balanced globalisation be achieved?

No easy answers to these questions exist. Open markets are necessary for economic growth, but they are hardly sufficient. Some regions of the world have done extremely well from globalisation – notably East Asia and China in recent years. Yet, some regions have done miserably, especially sub-Saharan Africa.

The US government pretends that most problems in poor countries are of their own making. Africa's slow growth, say American leaders, is caused by Africa's poor governance.

The truth is that economic performance is determined not only by governance standards, but also by geopolitics, geography, and economic structure. Countries with large populations, and hence large internal markets, tend to grow more rapidly than countries with small population.

Coastal countries tend to outperform landlocked countries. Developing countries that neighbour rich markets, such as Mexico, tend to outperform countries far away from major markets.

These differences matter. If rich countries do not pay heed to such structural issues, we will find that the gaps between the world's winners and losers will continue to widen. If rich countries blame unlucky

countries – claiming that they are somehow culturally or politically unfit to benefit from globalisation – we will create not only deeper pockets of poverty but also deepening unrest.

So it is time for a more serious approach to globalisation than rich countries, especially America, offer. It should begin with the most urgent task – meeting the basic needs of the world's poorest peoples.

In some cases, their suffering can be alleviated mainly through better governance within their countries. But in others, an honest look at the evidence will reveal that the basic causes are disease, climatic instability, poor soils, distances from markets, and so forth.

Therefore, the real solutions lie in rich countries giving sufficient financial assistance to poor countries so as to overcome the deeper barriers.

(Excerpts from an article in ET, 08.11.02)

## After Neo-liberalism, What?

– Dani Rodrik

Two decades of applying neoliberal economic policies to the developing world have yielded disappointing results. Latin America, the region that tried hardest to implement the "Washington Consensus" recipes – free trade, price deregulation, and privatisation – has experienced low and volatile growth, with widening inequalities.

Among the former socialist economies of Eastern Europe and the Soviet Union, few have caught up with real output levels that prevailed before 1990. In sub-Saharan Africa, most economies failed to respond to the adjustment programmes demanded by the IMF and the World Bank.

A few instances of success occurred in countries that marched to their own drummers – and those are hardly poster children for neo-liberalism. China, Vietnam, and India: all the three violated virtually every rule in the neo-liberal guidebook, even as they moved in a more market-oriented direction.

It is time to abandon neoliberalism and the Washington Consensus. But the challenge is to provide an alternative set of policy guidelines for promoting development, without falling into the trap of promulgating yet another impractical blueprint.

The economic growth requires more than eliciting a temporary boost in investment and entrepreneurship. It also requires effort to build four



types of institutions required to maintain growth momentum and build resilience to shocks:

- Market-creating institutions (for property rights and contract enforcement).
- Market-regulating institutions (for externalities, economies of scale, and information about companies).

- Market-stabilising institutions (for monetary and fiscal management).
- Market-legitimising institutions (for social protection and insurance).

Building and solidifying these institutions, however, takes time. Using an initial period of growth to

experiment and innovate on these fronts can pay high dividends later on. A key point here is that institutional arrangements are, by necessity, country-specific.

Reforms that succeed in one setting may perform poorly or fail completely in others. Such specificity helps explain why successful countries — China, India, South Korea, and Taiwan, among others — usually combined unorthodox elements with orthodox policies.

Adopting this approach does not mean abandoning mainstream economics – far from it. Neoliberalism is to neo-classical economics as astrology is to astronomy. In both cases, it takes a lot of blind faith to go from one to the other. Critics of neo-liberalism should not oppose mainstream economics – only its misuse.

(Excerpts from an article in ET, 19.11.02)

## Voluntary Self-regulation versus Mandatory Legislative Schemes for Implementing Labour Standards

Since the early 1990s, globally there has been a proliferation of corporate codes of conduct and an increased emphasis on corporate responsibility. The idea is that companies voluntarily adopt codes of conduct to fulfill their social obligations and although, these companies are responsible only for a fraction of the total labour force, they can set the standards that can potentially lead to an overall improvement in the working conditions of labour.

These voluntary approaches are seen as a way forward in a situation where state institutions are weakened with the rise to dominance of the policies of neo-liberalism, discrediting the idea of "command and control" regulation and failure of the state-based and international regulatory initiatives.

The early 1990s, therefore, saw the emergence of codes that were mainly focused on the impact of corporate activity on labour and the environment. These codes were voluntary initiatives, as against the 1980s codes that were regulated by international bodies as a means of regulating the working of Multinational Corporations. In addition, the 1990s

codes emerged largely as a result of activist and consumer pressure from the developed countries.

Given this background, this- paper examines how the failure of 1980s codes that were regulated by international bodies resulted in the proliferation of corporate codes of conduct and an increased emphasis on corporate social responsibility. It analyses the case of only labour standards, one out of several social issues.

This paper further tries to explore whether voluntary codes of conduct can ensure workers' rights in a developing country like India. Seeing the poor compliance of various ILO Conventions, these codes may not have greater success. Nevertheless, voluntary codes will definitely keep the labour issue on the global agenda and help raising awareness towards workers' rights.

The biggest problem in the compliance of voluntary codes by businesses is its trade-off with more powerful commercial interests. In case of developing countries and particularly a country like India it would be little too much to believe that voluntary initiatives would be more effective than the earlier regulatory one. Informal sector constitutes a major portion of economic activities in developing countries. In the past, governments found it difficult to bring this sector under the purview of regulation. They could have easily practiced voluntary codes of conduct if they truly believed in ethical trading.

In fact, in developing countries the essential prerequisite for successful voluntary codes of conduct are missing. Majority of the people are poor and their attitudes and thinking are not very ethical. The basic enforcement and monitoring capacity is weak.

Therefore, the world needs both. Most businesses will ultimately respond only to strict regulation and enforcement. Close monitoring by NGOs, trade unions and consumer groups is also very essential. Otherwise, there is a danger that voluntary initiatives may weaken the role of national governments, trade unions and stronger forms of civil society activism.

CUTS is celebrating its 20th Anniversary at a Partnership Conclave with the Theme: "Governance and its Relationship with Poverty Reduction" during 12-14 March, 2003 at New Delhi, India. For more details, please see: www.cuts.org/CUTS-Anniversary.htm

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